

Layout-8000 v15

Redummy and Reshape

In Design & Dummy, there are two actions that allow you to arrange the ads on a page to fit the page's dummyming style. They are "redummy" and "reshape". Both actions are available on the popup menu for a page.

The two actions are the same unless there are ads that are assigned to the page but not yet positioned on the page. If there are such ads, "redummy" tries to position those ads as well as the ads that are already positioned on the page, but "reshape" only repositions ads that are already positioned.

In both of these actions, it is possible that not all of the ads can be positioned on the page. This can happen if the page is quite full so that not all of the ads can be positioned in a way that fits the dummyming style. If not all of the ads can be positioned, the ads that are left off the page are those that have lower priority.

The priority of an ad for "redummy" and "reshape" depends on whether the ad has a position request and the size of the ad. Ads that have a position request have priority over ads that have none.

Between two ads that have a position request, if the request for one can't be degraded but the request for the other can, the ad whose request can't be degraded has priority.

Between two ads with a position request with the same degradation value, the ad that requests a smaller area of the page has priority. For example, an ad that requests "top right" has priority over an ad that requests "top of page".

Between two ads with the same priority for the position request, or two ads with no position request, the larger ad has priority.

With "redummy", an ad that is already positioned can be removed from the page. This can happen if there is a high priority ad that is assigned but not positioned. If there is no way to position both that ad and some lower priority ad that is already positioned, the lower priority ad is removed from the page.

With "reshape", there are no unpositioned ads competing with the already-positioned ads for space. Therefore it is less likely that "reshape" will remove ads from the page. But it is possible. There could be enough room for all of the ads to be positioned on a page, but maybe

there's no way to include all of them and still get the shape indicated by the page dummied style. In that case, one or more lower priority ads are removed from the page.

Prior to this version of Layout, there was a bug where "redummy" would remove or leave off ads that it could have included. That bug is fixed.

In addition to the "Reshape" entry on the page popup menu, there is also a new button on the toolbar. To the right of the dummied buttons, there is a button labeled "Reshape inner scope pages in all zones". Pressing this button is like choosing "Reshape" for all pages. If you currently drag ads to pages, you can use this button to make that easier. Now you can drag the ads to the desired pages without caring about how the ads are shaped or stacked. When you're finished, click the button; it will shape the ads on all the pages automatically.

In the previous version of Layout, there was a toolbar button labeled "Review undummied items". That button has been removed from the toolbar to make room for the new "Reshape" button. You can still get the action that was on the old button; it is now available by choosing "Review undummied items" from the Advertising pull-down menu.